# **Privacy Policy**

#### Last updated [August 8th, 2020]

Our Privacy Policy forms part of and must be read in conjunction with, website Terms and Conditions. We reserve the right to change this Privacy Policy at any time.

We respect the privacy of our users and every person who visits our sites **www.pxcode.io**. Here, **PxCode Inc.** ("company", "we", "us", or "our"). We are committed to protecting your personal information and your right to privacy. If you have any questions or concerns about our policy or our practices with regards to your personal information, please contact us at **info@pxcode.io**.

When you visit our website **www.pxcode.io** ("Site"), and use our services, you trust us with your personal information. Our Privacy policy seeks to protect your privacy in every possible way. Our privacy policy will explain to you clearly what information we collect, how we use it, and what rights you have concerning it. We hope you take some time to read through it carefully, as it is important. If there are any terms in this privacy policy that you do not agree with, please discontinue the use of our site and our services.

This privacy policy applies to all information collected through our website, and/or any related services, sales, marketing, or events (we refer to them collectively in this privacy policy as the "**Site**").

#### ABOUT US

At www.pxcode.io, we provide a meticulously designed website that allows you to edit the design draft imported from the SKETCH file to the pxCode editor.

We provide you the functionality to convert your application ("User Application") into a format that is compatible with the relevant iOS, Android, and other software platforms. Users can generate quality codes to build responsive websites/ applications.

This website also enables you to invite a limited (or unlimited, if your Subscription Plan permits) number of your colleagues, friends, family, or others to collaborate and propose changes or edits to the User Applications related to a particular project or projects for which you invite them (each such Authorized User who is invited to contribute to a project is called a "Team Member" for that Project). Users can invite anyone to the team by email, they need to subscribe to more team space before inviting teammates by obtaining corresponding Subscription plan. We are located in Taiwan.

Please read this privacy policy carefully as it will help you make informed decisions about sharing your personal information with us.

### 1. WHAT INFORMATION DO WE COLLECT?

The personal information you disclose to us

We collect personal information that you voluntarily provide to us when registering with us, expressing an interest in obtaining information about us or our services, when participating in activities on the Site, or otherwise contacting us.

We collect personal information under our Website's terms and conditions. The personal information includes the choices you make, and the Services and features you use. The personal information we collect can include the following:

**Name and Contact Data.** We collect your first and last name, email address, Google account access, and other similar contact data.

**Credentials.** We collect passwords, password hints, and similar security information used for authentication and account access.

**Payment Data**. We collect data necessary to process your payment if you make purchases, such as your payment instrument number (such as a credit card number), and the security code associated with your payment instrument.

**Communications with Us**. We may collect Personal Information from you, such as your email address, when you choose to request information about our Services, register for our newsletter, or a loyalty program that we may offer from time to time, request to receive customer or technical support or otherwise communicate with us.

**Surveys**. From time to time, we may contact you to participate in online surveys. If you do decide to participate, you may be asked to provide certain information which may include Personal Information. All information collected from your participation in our surveys is provided by you voluntarily. We may use such information to improve our products and/or Services and in any manner consistent with the policies provided herein.

**Posting on the Services**. We may offer publicly accessible pages, blogs, private messages, or community forums. You should be aware that, when you disclose information about yourself on these pages, blogs, private messages, and community forums, the Services will collect the information you provide in such submissions, including any Personal Information. If you choose to submit content to any public area

of the Services, such content will be considered "public" and will not be subject to the privacy protections set forth herein.

**Registration for Sweepstakes or Contests**. Occasionally, we may run sweepstakes and contests. We ask those who enter the sweepstakes or contests to provide contact information (e.g., an email address). If you participate in sweepstakes or contest, your contact information may be used to reach you about the sweepstakes or contest, and for other promotional, marketing and business purposes. All sweepstakes/contests entry forms will provide a way for participants to opt-out of any communications that are not related to awarding prizes.

#### Information automatically collected

We automatically collect certain information when you visit, use, or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, Device identifiers, Web browser information, Page view statistics, Browsing history, Usage information, Cookies and other tracking technologies (e.g. web beacons, pixel tags, SDKs, etc.), Location information (e.g. IP address, zip code), Log data (e.g. access times, hardware and software information). If you access our site with your mobile device, we may automatically collect device information (such as your mobile device ID, model, and manufacturer), operating system, version information, and IP address. This information is primarily needed for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies. You can find out more about this in our <u>Cookie Policy</u>.

#### Information collected from other Sources

We may obtain information about you from other sources, such as public databases, joint marketing partners, social media platforms (such as Facebook), as well as from other third parties.

# 2. HOW DO WE USE YOUR INFORMATION?

We use your personal information for our legalized business purposes with your consent and for fulfilling our legal responsibilities. We have listed the specific processing grounds along with purposes.

We use the information we collect or receive:

• **To send administrative information to you** for our business purposes, and/or for legal reasons. We may use your personal information to send you a product,

service, and new feature information and/or information about changes to our terms, conditions, and policies. It may include the following information also:

- Development of new products and Services;
- Ensuring internal quality control and safety;
- Verify Individual identity;
- Carry out audits;
- Communicate about Individual accounts and activities regarding our services and systems;
- Send email to the email address you provide to us to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance;
- Processing payment for services purchased;
- Processing applications and transactions;
- To Prevent and prosecute potentially prohibited or illegal activities;
- Enforcing agreements;
- **Request Feedback** for our Business Purposes and/or with your Consent. We may use your information to request feedback and to contact you about your use of our Site.
- **To protect our Site** for Business Purposes and/or Legal Reasons. We may use your information as part of our efforts to keep our Site safe and secure (for example, for fraud monitoring and prevention).
- **To enable user-to-user communications** with your consent. We may use your information to enable user-to-user communications with each user's consent.
- To enforce our terms, conditions, and policies for our business purposes and as legally required.
- To respond to legal requests and prevent harm as legally required. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.
- **Social Media Widgets**. Our Website includes social media features such as the Facebook "Like" and "Share" buttons (that might include widgets such as the share this button or other interactive mini-programs). These features may collect your IP address, which page you are visiting on our site, etc.
- **Google Analytics**. We may also use Google Analytics and Google Analytics Demographics and Interest Reporting to collect information regarding visitor behavior and visitor demographics on some of our Services and to develop website content.
- For other Business Purposes. We may use your information for other Business Purposes, e.g. for data analyzing, for tracking our promotional campaigns, and for improving the working of our website.

# 3. WILL YOUR INFORMATION BE SHARED WITH ANYONE?

We only share and disclose your information in the following situations:

- **Compliance with Laws**. We may disclose your information where we are legally required to do so under enforceable law, government proceeding or judicial proceedings, court order, or legal processes, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- Vital Interests and Legal Rights. We may disclose your information to protect our vital interest which may include taking action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.
- Vendors, Consultants, and Other Third-Party Service Providers. For the business purposes, the personal data provided by you may be shared with the third party vendors, service providers, contractors or agents performing services for us or on our behalf.
- **Business Transfers**. We may share or transfer your information in connection with, or during the transaction of any business transfer like amalgamation, sale of business or assets, etc.
- **Third-Party Advertisers**. We may use third-party advertising companies to serve ads when you visit the Site. These companies may use information about your visits to our Site and other websites that are contained in web cookies and other tracking technologies to provide advertisements about goods and services of interest to you.
- **Affiliates.** We may share your information with our affiliates, in which case we will require those affiliates to honor this privacy policy. Affiliates include our parent company and any subsidiaries, joint venture partners, or other companies that we control or that are under common control with us.
- **Business Partners.** We may share your information with our business partners to offer you certain products, services, or promotions.
- With your Consent. We may disclose your personal information for any other purpose with your consent.
- **Other Users.** When you share personal information (for example, by posting comments, contributions, or other content to the Site) or otherwise interact with public areas of the Site, such personal information may be viewed by all users and may be publicly distributed outside the Site in perpetuity.
- **Intercom.** We use intercom to promote communication with customers and users, maintain and collect public information. You can opt out of the intercom information by using the unsubscribe link included in each email. For more information about the intercom service, please visit <u>https://www.intercom.com</u>.
- **Smartlook.** We use Smartlook to monitor our website and track where visitors are participating or looking for information. For more information about the Smartlook service, please visit <u>https://www.smartlook.com</u>

### 4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

We may use cookies and similar tracking technologies (like web beacons and pixels) for web analytics purposes. For details please visit our page <u>Cookie Policy</u>.

### 5. IS YOUR INFORMATION TRANSFERRED INTERNATIONALLY?

By using the service, pxCode will transfer the data to the United States. By choosing to access the Service, use the Service or otherwise provide us with information, you agree that any dispute regarding privacy or the terms contained in this Privacy Policy will be governed by and governed by the laws of the Republic of China (Taiwan) and relevant laws and that any dispute between pxCode or the Parties to the Service shall be governed by these terms.

If you come from the European Union or elsewhere, and there are laws governing the collection and use of data, please note that you agree to transfer your information to the United States and to process your data worldwide.

### 6. WHAT IS OUR STANCE ON THIRD-PARTY WEBSITES?

The Site may contain advertisements from third parties that are not affiliated with us and which may link to other websites, online services, or mobile applications. We make no guarantee for the security and privacy of the personal information of the user-provided to any third party. We are not responsible for the third party or other websites that may be linked to our site. You should review the policies of such third parties and contact them directly to respond to your questions.

### 7. HOW LONG DO WE KEEP YOUR INFORMATION?

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy policy unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements).

In case we do not have any legitimate requirement to process your data then we will delete it or we will store the data in a secure server and isolate it from further processing.

### 8. HOW DO WE KEEP YOUR INFORMATION SAFE?

We have implemented appropriate technical and organizational security measures designed to protect the security of any personal information we process. However, please also remember that we cannot guarantee that the internet itself is 100% secure. Although we will do our best to protect your personal information, the transmission of personal information to and from our Site is at your own risk. You should only access the services within a secure environment.

# 9. DO WE COLLECT INFORMATION FROM MINORS?

We do not knowingly solicit data from or market to children under 16 years of age. By using the Site, you represent that you are at least 16 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Site. If we learn that personal information from users less than 16 years of age has been collected, we will take necessary procedures to remove that data from our records. If you become aware of any data we have collected from children under age 16, please contact us at **info@pxcode.io**.

# **10.GDPR ENTITLEMENT**

EU General Data Protection Regulation (GDPR) has provided the below rights to the EU residents:

Right to information - The purposes for processing Personal Information and the rights of the individual.

Right to access the Personal Information that is processed.

Right to erasure ("Right to be forgotten").

Right to rectification.

Right to restriction of the processing.

Right to object (opt-out) to processing.

EU residents can exercise these rights by raising a request directly at info@pxcode.io

# 11.California Privacy Rights

California law permits users who are California residents to request and obtain from us once a year, free of charge, a list of the Third Parties to whom we have disclosed their

Personal Information (if any) for their direct marketing purposes in the prior calendar year, as well as the type of Personal Information, disclosed to those parties.

## 12.WHAT ARE YOUR PRIVACY RIGHTS?

#### .Personal Information

You may at any time review or change the information by:

• Contacting us using the contact information provided below

We may change or delete your personal information, upon your request to change or delete your information from our active databases. However, we may retain certain information to comply with legal requirements, assists in any investigation, enforce terms and conditions, and to prevent fraud.

#### **Opt-Out (RIGHT TO RESTRICT PROCESSING)**

#### General

You have the right to opt-out of certain uses and disclosures of your Personal Information. Where you have consented us for Processing of your Personal Information, you may withdraw that consent at any time and opt-out to further Processing by contacting **info@pxcode.io**. Even if you opt-out, we may still collect and use information regarding your activities on our website and/or information from the advertisements on Third-Party websites for non-interest-based advertising purposes, such as to determine the effectiveness of the advertisements.

#### **Email and Telephone Transfer**

We may also send you information of non-promotional nature like an update of terms of service or this privacy policy, through email or SMS.

#### Cookies and similar technologies

Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. When you opt to delete cookies then certain features of the website may be restricted.

#### Mobile devices

We may occasionally send you push notifications. You may at any time opt-out from receiving these types of communications by changing the settings on your mobile device. We may also collect location-based information if you use our website. You may opt-out of this collection by changing the settings on your mobile device.

#### **Cookies and Interest-Based Advertising**

As noted above, you may stop or restrict the placement of cookies on your computer or remove them from your browser by adjusting your web browser preferences.

# 13.DO WE MAKE UPDATES TO THIS POLICY?

We may update this privacy policy from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make any material amendment to this privacy policy then we will inform you by posting the updated copy of the policy on our website. We encourage you to review this privacy policy frequently to be informed of how we are protecting your information.

#### 14.HOW CAN YOU CONTACT US ABOUT THIS POLICY?

If you have questions or comments about this policy, email us at **info@pxcode.io**